

# Key resources related to the SDGs

January 2022

Lab  DD

The road for impact by  Cerise



# LabODD

The road for impact by  Cerise

Thanks to co-financing from the [AFD's CSO Initiatives Mechanism](#), CERISE and 30 partners are coming together to work on measuring results with impact organizations in Africa and Asia.

Launched in October 2020, the LabODD aims to equip microfinance institutions, social businesses in agriculture and energy, and impact investors with tools and knowledge to measure outcomes on beneficiaries, in line with the [Sustainable Development Goals \(SDGs\)](#).

The overall goal is for these organizations to adopt and apply results-based management and reporting, focused on their beneficiaries – around 4 million clients – and linked to the SDGs. To avoid “rainbow-washing” and make more transparent and concrete the reporting of impact organizations on their contribution to the SDGs. And ultimately, to ensure a better impact on their beneficiaries.

The project primarily aims to promote understanding of the SDG framework and the challenges of outcome measurement, so that partner organizations can appropriate these elements and integrate them into their strategies and operations. Organizations will be trained and support projects will be carried out with partners in the field to collect and analyze data from beneficiaries. The

data will be reliable, useful for decision-making and linked to the desired contribution to the SDGs. Organizations will have access to an online tool to collect, visualize and analyze standard results data for key SDGs. They will be able to build benchmarks and will benefit from report formats to guide decision-making and communication (SDG-specific dashboards, benchmarking reports, etc.).

Members of the LabODD, particularly [SPTF](#) et [e-MFP](#), will work closely together to coordinate field applications, collective creation (exchange of experiences, drafting of operational guides) and the dissemination of open access resources. This work will help capitalizing on French and international expertise on the use of existing and new data to measure the contribution to the SDGs (satisfaction, perception changes, etc.).

⇒ [Download Project Summary](#)

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## ABOUT CERISE

### VISION

**Contribute to building a transparent, responsible, inclusive and high social-impact financial sector that contributes to the reduction of inequality.**

### MISSION

**Support impact investors, inclusive finance and social enterprises to achieve their social mission.**

### STRATEGY

#### Inclusive Finance

Support micro-level actors in matter of Social Performance Management.



#### Impact Investing

Support impact investors through assessment and advisory services regarding their social strategy.



#### Outcomes and the SDGs

Measure the creation of social and environmental value of mission-driven organizations using the Sustainable Development Goals framework.



### VALUES

Collaboration  
Innovation  
Solidarity  
Respect

Contact: [cerise@cerise-spm.org](mailto:cerise@cerise-spm.org) - Website: [cerise-spm.org](http://cerise-spm.org)



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*Des ressources en français*



Need help?  
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## SUSTAINABLE DEVELOPMENT GOALS



## 1.a. Better understand the SDGs

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### THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS



The [2030 Agenda for Sustainable Development](#) was adopted by all United Nations Member States in 2015. At its heart are the 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all countries in a global partnership.

- ◇ [UN Department of Economic and Social Affairs](#)
- ◇ [Download SDGs icons](#)

### UN GLOBAL COMPACT



The [UN Global Compact](#) aims to mobilize a global movement of sustainable companies and stakeholders to take actions that advance societal goals.

- ◇ [Library](#)
- ◇ [Toolbox - How Your Company Can Advance Each of the SDGs](#)
- ◇ [Réseau France](#) 

### SDG INDICATORS



[Global indicator framework](#) for the Sustainable Development Goals and targets of the 2030 Agenda for Sustainable Development. The framework has been refined in 2021.

- ◇ [Download the list in English \(Excel\)](#)

### SDG COMPASS



The [SDG Compass](#) provides guidance for companies on how they can align their strategies as well as measure and manage their contribution to the realization of the SDGs. Developed in 2015 by GRI, the UN Global Compact and the World Business Council for Sustainable Development (WBCSD).

- ◇ [Download the full SDG Compass Guide](#)



### LES OBJECTIFS DE DÉVELOPPEMENT DURABLE (ODD)

- ◇ [Les 17 ODD en français](#)
- ◇ [Les ODD et leur 169 Cibles](#)
- ◇ [Les indicateurs des ODD en français \(Excel\)](#)
- ◇ [UN Global Compact - Réseau France](#)

### SDG PATHFINDER



With [SDG Pathfinder](#), you can access policies related to the SDGs and improve your knowledge of the SDGs. Key topics are extracted from documents through artificial intelligence and curated by the OECD.

## 1.b. Discover the international reference frameworks for measuring results

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### SDG IMPACT | UNITED NATIONS DEVELOPMENT PROGRAMME



[SDG Impact](#) is a UNDP initiative, tasked with developing resources under three central pillars to accelerate investment towards achieving the SDGs by 2030.

- ◇ [SDG Impact Standards for Enterprises](#)
- ◇ [SDG Impact Practice Standards for Private Equity](#)

### OECD SOCIAL IMPACT INVESTMENT INITIATIVE



The Initiative aims to foster economic development while achieving social outcomes. OECD-UNDP proposed Standards are designed to help investors build stronger systems to understand and evaluate their positive and negative impact on people and planet.



- ◇ [Impact Standards for Financing Sustainable Development](#)

### PRINCIPLES FOR RESPONSIBLE INVESTING



The [Principles for Responsible Investment](#) (PRI) is an investor initiative in partnership with [UNEP Finance Initiative](#) and [UN Global Compact](#).

The six Principles are a voluntary and aspirational set of investment principles that offer a menu of possible actions for incorporating ESG issues into investment practice.

- ◇ [PRI Academy](#)
- ◇ [Why SDGs are relevant to investors](#)
- ◇ [SDG outcome framework for investors](#)

### IFC PERFORMANCE STANDARDS



The [International Finance Corporation](#) is part of World Bank group. IFC's Environmental and Social Performance Standards define IFC clients' responsibilities for managing their environmental and social risks.

- ◇ [IFC Performance Standards](#)

### OPERATING PRINCIPLES FOR IMPACT MANAGEMENT



Launched in April 2019, the [9 Impact Principles](#) provide a framework for investors to ensure that impact considerations are purposefully integrated throughout the investment life cycle.

- ◇ [Resource Library](#)

### GRI GLOBAL STANDARDS FOR SUSTAINABILITY REPORTING



GRI Standards allow sustainability reporting which provides a balanced and reasonable representation of an organization's positive and negative contributions towards the goal of sustainable development.

- ◇ [How to use the GRI Standards](#)
- ◇ [Complementary Use and Linkage of the GRI Standards and B Lab's B Impact Assessment](#)

### SASB - SUSTAINABILITY ACCOUNTING STANDARDS BOARD



SASB is an independent non-profit organization. SASB Standards enable businesses to identify, manage and communicate financially-material sustainability information to their investors.

- ◇ <https://www.sasb.org/>
- ◇ [A Practical Guide to Sustainability Reporting Using GRI and SASB Standards](#)

Find in-depth information on over 300 voluntary sustainability standards



## 1.b. Discover the international reference frameworks for measuring results

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### GLOBAL IMPACT INVESTING NETWORK (GIIN)



The [Global Impact Investing Network](#) (GIIN) is dedicated to increasing impact investing's scale and effectiveness around the world. The GIIN provides tools, guidance, and resources to help investors identify metrics and integrate impact considerations into investment management.

- ◇ [Impact Measurement & Management \(IMM\) Resources](#)
- ◇ [The Navigating Impact Project](#)
- ◇ [GIIN Impact Toolkit](#), an open resource designed to help investors navigate the landscape of IMM tools.

Scroll below to explore the Impact Toolkit  
OR  
[Customize Your Impact Toolkit](#)



**EXPLORE**

The Impact Toolkit consolidates leading impact measurement and management (IMM) resources into one searchable database. Explore the resources below, or for a more curated experience, customize your Impact Toolkit, above.

Category | Geography | Target Stakeholder | Type

Customize

### IRIS+ SYSTEM



[IRIS+](#) is the GIIN's catalog of generally-accepted performance metrics. A system for measuring, managing and optimizing impact.

[Learn more about IRIS+ in this document](#)

### IMPACT MANAGEMENT PROJECT (IMP)



The [IMP](#) has brought together a range of different organisations to build and further global consensus on how to measure, assess and report impacts on people and the environment.

It is relevant for enterprises and investors who want to manage environmental, social and governance (ESG) risks, as well as those who also want to contribute positively to global goals.

- ◇ [How enterprises can manage impact](#)
- ◇ [How investors can manage impact](#)
- ◇ [Resources and examples](#)



Impact dimension	Impact questions each dimension seeks to answer
<input type="checkbox"/> <b>What</b>	-What outcome is occurring in the period? -Is the outcome positive or negative? -How important is the outcome to the people (or planet) experiencing them?
<input type="radio"/> <b>Who</b>	-Who experiences the outcome? -How underserved are the affected stakeholders in relation to the outcome?
<input type="checkbox"/> <b>How Much</b>	-How much of the outcome is occurring - across scale, depth and duration?
<input type="checkbox"/> <b>Contribution</b>	-Would this change likely have happened anyway?
<input type="checkbox"/> <b>Risk</b>	-What is the risk to people and planet that impact does not occur as expected?

Five dimensions of impact

### IMPACT MANAGEMENT PLATFORM AND IMPACT FRONTIERS



The logic facilitated by the IMP in its early work – including the different dimensions of impact and strategies for investor contribution – is reflected in resources found on the following websites:

- ◇ [Impact Management Platform](#)
- ◇ [Impact Frontiers](#)

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### B CORP - B LAB



[B Lab](#) is a non-profit organization that serves a global movement of people using business as a force of good. This global network creates standards, policies, and tools for business, and certifies companies—known as [B Corps](#)—that balances purpose and profit.

◇ [B Lab Europe](#) 

**Tools** to explore in this document:

- ◇ [B Impact Assessment \(BIA\)](#), the tool companies can use to measure impact on their workers, community, environment, and customers.
- ◇ [SDG Action Manager](#), an impact management solution for business action on



### SOCIAL VALUE INTERNATIONAL / FRANCE

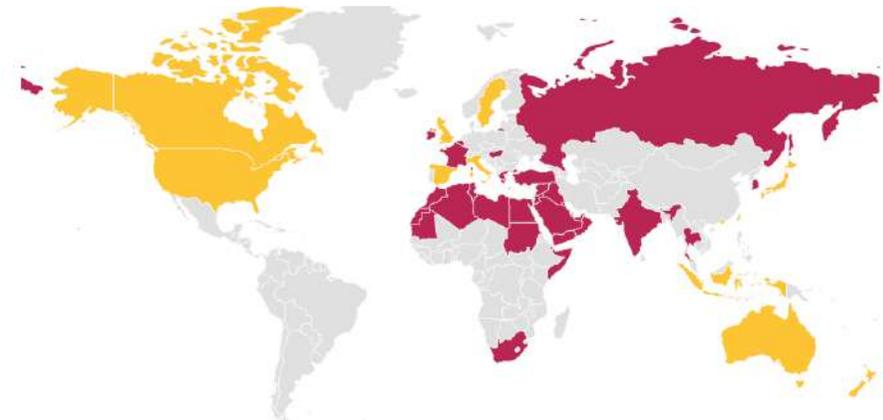


[Social Value International](#) is a member-led, global network focused on social impact and social value, aiming to support, connect, and represent its members through training, knowledge-sharing and networking.

- ◇ [Ten Impact Questions](#)
- ◇ [Maximise Your Impact – A Guide For Social Entrepreneurs](#)
- ◇ [Social Value Library](#)



*Animé par l'Avisé et rassemblant praticiens et organisations en prise avec la question de l'évaluation, [Social Value France](#) est le premier réseau français de débat et de partage autour de l'actualité et des pratiques d'évaluation de*



## 1.b. Discover the international reference frameworks for measuring results

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### PANORAMA & ANALYSE COMPARATIVE DES MÉTHODES



Un état des lieux non exhaustif des méthodes permettant d'évaluer un projet, une politique, un dispositif ou même une organisation, au regard des 17 ODD. Document préparé sous l'égide de la Direction départementale des territoires et de la mer de la Loire-Atlantique.

◇ [Télécharger le Panorama](#)



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for any suggestion,  
comment,  
feedback, etc.  
Thank you !

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## 2. PLAN

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Integrate outcome measurement and the SDGs into your strategy and operations



# Integrate outcome measurement and the SDGs into your strategy and operations

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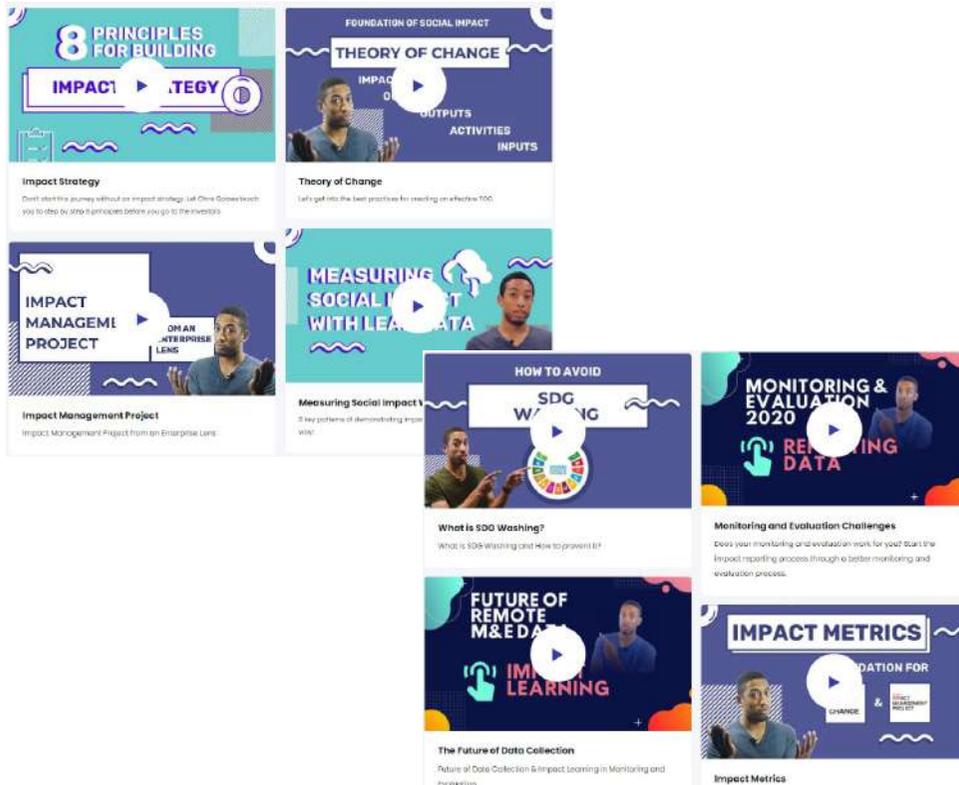
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## SOPACT



SoPact is a technology-based social enterprise committed to helping organizations measure their impact by directly involving stakeholders. SoPact offers field-tested and actionable impact measurement guides, resources, and solutions.

- ◇ [Social Impact Resources](#)
- ◇ [Actionable Impact Management Framework](#)
- ◇ [SoPact Academy](#) - Selected courses



## SOPACT ACADEMY

### 1. Basics

- **Impact Strategy**
- **Theory of Change:** Descriptions of the 5 essential steps: Impact; Outcomes; Outputs; Activities; Inputs. How to articulate these steps. Tools, concrete examples, pieces of advice to dig deeper. Wrap-up, what's to keep in mind.
- **Impact Management Project**

### 2. Outcome and Impact Measurement linked with SDGs

- **Measuring Social Impact With Lean Data:** going further. Smart description of the different approaches to impact evidence (reasons, benefits, challenges); IRIS+, IMP and SDGs as framework to measure impact.
- **Impact Metrics:** Definition and importance of selecting the right metrics, in different contexts. Avoid measuring the wrong things. Questions to learn how to select standards metrics: What changes are my programs generating? Who wants to know the results of my program? (external or internal audiences) Should my metrics be qualitative or quantitative? (both!) Should I measure outputs or outcomes? Do I have financial and human resources to collect results for the selected metrics?
- **Outcome Tracking:** Survey to collect data: be sure the data are relevant to measure the selected outcomes. Tips: hire external consultant or use PPI = standardized questionnaire; Start slow and then scale if the organization is working in multiple countries (start with one country); Observe more and ask less; Scoring survey responses, from one collection period to the other; Find causality: learn from the data and correct the root cause; Outcomes Stars (tool).
- **What is SDG Washing:** how you can avoid it for your organization and manage reputation risks. 4 Tips & concrete examples: Align with SDG Targets (not only SDG); Measure and report on the actual outcomes, not just the activities of your program; Measure and manage unintended and negative outcomes too, to identify what you should improve; Collaborate in multi-stakeholder partnerships (subgroups, knowledgeable experts). Quote SoPact Impact Cloud (with Salesforce).
- **Tips for aligning with SDG Targets and SDG indicators:** quotes Social Value International, look at IRIS+ Standards before creating your own indicators. Review SDG Targets in detail. Standards for Private Equity.

# Integrate outcome measurement and the SDGs into your strategy and operations

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## LEAN DATA | ACUMEN



Lean Data is an approach to impact measurement developed by [Acumen](#).

- ◇ [Online Course: Lean Data Approaches to Measure Social Impact](#), designed for social enterprises and non-profits who are looking for an agile, effective and low-cost way to better understand their customers and assess social impact.
- ◇ [Lean Data Field Guide](#), a practical and action-oriented guide to help social enterprises conduct Lean Data projects.

[Discover 60 Decibels, launched by Acumen.](#)



## MOOC - ÉVALUATION & MESURE D'IMPACT SOCIAL



Pourquoi et comment mesurer son impact social ? Quels outils choisir, comment les mettre en œuvre, comment en exploiter les résultats ? Un MOOC pour répondre à ces questions, avec des conseils concrets, un socle méthodologique, des témoignages et des exemples pratiques de mesure d'impact social. Par l'Ecole de commerce ESSEC et Thierry Sibieude.

- ◇ [Accéder au MOOC](#)

## SDSN FRANCE



SDSN (Sustainable Development Solutions Network) et le réseau des solutions pour le développement durable des Nations Unies. Lancé en 2013 par l'université PSL, KEDGE Business School et CY Cergy Paris Université. Objectif : trouver et diffuser des solutions pour atteindre les ODD.

- ◇ <https://www.sdsnfrance.com/>
- ◇ [Boîte à outils ODD](#)
- ◇ [Toutes les ressources](#)

## GUIDE FIR & FRANCE INVEST



Investissement à impact : une définition exigeante pour le coté et le non-coté. Un Guide commun élaboré en confrontant les pratiques de professionnels exigeants, pour éviter la tentation de l'impact-washing. Disponible en français et en anglais.

- ◇ [Télécharger le guide](#)
- ◇ [Site du Forum pour l'Investissement](#)

# 3. ASSESS & MEASURE

- a. Choose your methodology and define these indicators
- b. Collect your data



## 3.a. Choose your methodology and define these indicators

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### LEAN DATA | 60 DECIBELS

#### 60\_\_decibels

Acumen has launched [60 Decibels](#), an end-to-end impact measurement company, to share Lean Data with the sector at large. 60 Decibels uses Lean Data approach to speak directly to customers and return high-quality data, helping funders and enterprises maximise their impact and grow their business.

- ◇ [Lean Data White Paper](#)
- ◇ Article: [The Power of Lean Data](#)

### B IMPACT ASSESSMENT (BIA)

#### B Impact Assessment

The [BIA](#) is a free, confidential tool to measure and manage social and environmental impact.

- ◇ [Get started with the BIA](#)
- ◇ [Complementary Use and Linkage of the GRI Standards and B Lab's B Impact Assessment](#)

### SDG ACTION MANAGER



Developed by B Lab and the United Nations Global Compact, the tool brings together B Lab's B Impact Assessment and the Ten Principles of the UN Global Compact to enable meaningful business action through dynamic self-assessment, benchmarking, and improvement.

- ◇ [Introducing SDG Action Manager](#)
- ◇ [Download brochure](#)
- ◇ [Get started](#)

### JOINT IMPACT MODEL (JIM)



Launched in 2020, the [JIM](#) is a model to measure and report on indirect impacts, publicly available for all impact investors and other interested parties. By AfDB, BIO, CDC Group, FinDev Canada, FMO and Proparco with Steward Redqueen.

### RAISE IMPACT - MÉTHODOLOGIE MMI



La Méthodologie « Mesure et Management d'Impact » propose de qualifier le niveau d'impact d'une société en pondérant son niveau d'Impact par son chiffre d'affaires d'Impact. L'objectif est d'évaluer l'entreprise sur une échelle de contribution aux ODD.

- ◇ [RAISE Impact](#)
- ◇ [Vidéo sur la Méthodologie MMI](#)

### IMPACT TRACK



Plateforme française qui facilite la mesure et la gestion de l'impact social et environnemental, pour les financeurs et les organisations sociales.

- ◇ [Découvrir Impact Track](#)
- ◇ [Etudes de cas](#)

### 3.a. Choose your methodology and define these indicators

#### METODD-SDG | CERISE (ENGLISH & FRENCH)



[MetODD-SDG](#) is an assessment tool that lets mission-driven businesses measure their contribution to the Sustainable Development Goals. The tool draws on recent impact measurement initiatives from the private sector including UN Global Compact SDG Compass, UNPRI, GIIN, IMP, SPTF, HIPS0 and CSAF.

MetODD-SDG is the only list of micro-level indicators covering 73 Targets for 16 of the 17 SDGs. Pilot testing is underway - download the tool and send us your feedback!

- ◇ [Download MetODD-SDG](#)
- ◇ [Télécharger MetODD-SDG](#)

**Case study** - How a mission-driven organization can use MetODD-SDG to measure its contribution to the SDGs?

- ◇ [Explore the case study](#)
- ◇ [L'étude de cas en français](#)

**Webinar** to discover MetODD-SDG

- ◇ [Watch recording](#)

#### AVISE | SOCIAL VALUE FRANCE



L'Avise, en partenariat avec [Fidarec](#) et [Improve](#) et avec la contribution des experts évaluateurs du réseau Social Value France, propose un cahier pratique pour éclairer les choix méthodologiques en évaluation de l'impact social. Septembre 2021.

- ◇ [Cahier pratique « Comment évaluer son impact ? Principes méthodologiques »](#)

L'Avise anime notamment un centre de ressources pour guider les acteurs de l'ESS dans la compréhension et la mise en place d'une démarche d'évaluation de l'impact social.

- ◇ [Centre de ressources national sur l'Évaluation de l'impact social](#)



<p><b>Définition et enjeux</b></p> <p>Avant de se lancer dans une démarche évaluative, il est important de se poser les bonnes questions, de comprendre les notions liées à l'évaluation de l'impact social et d'en décortiquer les différentes pratiques. Apprenez les principaux enjeux et définitions de l'évaluation de l'impact social qui vous permettront de nourrir votre réflexion.</p> <p>EN SAVOIR PLUS</p>	<p><b>Démarches et méthodes</b></p> <p>Il existe de nombreuses façons d'évaluer son impact social. Découvrez comment cadrer votre démarche évaluative et explorez les différentes méthodes pertinentes selon vos besoins et vos objectifs. Inspirez-vous des démarches existantes, des outils d'évaluation et des référentiels d'indicateurs disponibles et valorisez les résultats de votre évaluation.</p> <p>EN SAVOIR PLUS</p>	<p><b>Accompagnements et financements</b></p> <p>Comment identifier et repérer les offres et parcours d'accompagnement et de financement des démarches d'évaluation de l'impact social ? Voici quelques conseils et les principaux leviers de financement et dispositifs d'accompagnement dédiés aux démarches d'évaluation.</p> <p>EN SAVOIR PLUS</p>
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### 3.a. Choose your methodology and define these indicators

#### IRIS+ SYSTEM



[IRIS+](#) (Impact Reporting and Investment Standards) is the generally accepted impact accounting system that leading impact investors use to measure, manage, and optimize their impact. Proper use of the IRIS+ system makes it easier for investors to analyze and extract useful information for decision making, and compare impact information.

#### Explore IRIS+ Fundamentals & Core Concepts:

- ◇ [IRIS+ and the Five Dimensions of Impact](#). Measuring and understanding impact according to the five dimensions of impact as outlined by the Impact Management Project
- ◇ [IRIS+ Core Metrics Sets](#), shortlists of key impact performance indicators
- ◇ [IRIS+ and the SDGs](#)
- ◇ [Set up a free IRIS+ profile](#)

#### Get started with IRIS+ System:

- ◇ [Set up a free IRIS+ profile](#) to access generally accepted Core Metrics Sets by Theme or SDG
- ◇ [IRIS Catalog of Metrics](#) (Version 5.2)

[Live IRIS+ Demo](#)

[Case studies](#)

*Example of Impact Profile on IRIS+*



The screenshot shows a detailed impact profile for the strategic goal 'Increasing Gender Equality through Financial Inclusion'. It features a navigation menu on the left with options like Overview, Evidence, Core Metrics Set, Guidance, Resources, Downloads, and Feedback. The main content area includes a description of the goal, a list of SDGs with direct links (5, 8, 10), and a list of SDGs also linked to (1, 2, 3, 4). A footer note explains how to navigate through the five dimensions of impact.

## 3.b. Collect your data

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### COMMCARE - DIMAGI



Paid mobile and web applications to collect and track actionable data over time.

- ◇ [Discover CommCare](#)
- ◇ [About Dimagi](#)

### KOBO TOOLBOX



A free digital tool to build forms, collect, analyze and manage data, even in the most demanding contexts.

- ◇ [Discover KoBo Toolbox](#)

### POWER BI - MICROSOFT



A paid platform for self-service and enterprise business intelligence (BI) that helps connect to, model, and visualize data, create personalized reports, collaborate on dashboards.

- ◇ [What is Power BI?](#)
- ◇ [Getting started with Power BI](#)

### TABLEAU



A paid analytics platform that enables visual data exploration, and takes data from almost any system and turns it into actionable insights. Founded in 2003 and acquired by [Salesforce](#) in 2019.

- ◇ [What is Tableau?](#)
- ◇ [Get started with Tableau](#)

### TOLADATA



A paid digital tool to collect and manage data, track your progress, visualise and share your results.

- ◇ [Discover TolaData](#)

## GOOD PRACTICES BY ENTREPRENEURS DU MONDE

### IN-HOUSE DEVELOPED TOOLS - ENERGY ACCESS SECTOR



Examples of charters and indicator grid by [Entrepreneurs du Monde](#) (EdM) for social enterprises in the [energy sector](#):

- ◇ [Social Charter of ATE CO \(Philippines\) - final](#)
- ◇ [Social Charter of Pteah Baitong \(Cambodia\) - draft](#)
- ◇ [Charte sociale de MIVO Energie \(Togo\)](#)
- ◇ [Fiche d'impacts conçue par et pour Entrepreneurs du Monde, fournit des formules et des références pour calculer les résultats à partir des données de ventes \(réduction des émissions de CO2, économies de bois, heures d'éclairage « propres », etc.\)](#)



# 4. IMPLEMENT & IMPROVE

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- a. Compare your results data
- b. Adjust strategy and operations based on results



## 4.a. Compare your results data

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### SDG TRACKER



Presents data across all available indicators from the Our World in Data database, using official statistics from the UN and other international organizations.

- ◇ [About the SDG Tracker](#)
- ◇ [Our World in Data](#)

### OECD | MEASURING THE DISTANCE TO THE SDGS



With its more than 100 indicators, this OECD tool measures the distance towards the SDGs in more than 600 regions and 600 cities of OECD and partner countries.

- ◇ [Start to explore](#)

### IRIS + IMPACT PERFORMANCE ANALYTICS



Allow investors to understand and compare the performance of their impact portfolios with that of peers and to better integrate impact data into decision-making.

- ◇ [Impact Performance Analysis](#)

### WORLD BENCHMARKING ALLIANCE (WBA)



Launched in 2018, the WBA has been set out to develop transformative benchmarks that will compare companies' performance on the SDGs.

- ◇ [WBA Mission & Benchmarks](#)
- ◇ [Seven systems transformations](#)

### GIIN | COMPASS METHODOLOGY



The Methodology for Comparing and Assessing Impact. COMPASS offers a standardized approach for investors to analyze and compare impact performance across the investment process in a rigorous way.

- ◇ [COMPASS guides for Investors and for Data Analytics Service Providers](#)

### SUSTAINABLE DEVELOPMENT REPORT 2020



The Sustainable Development Report (formerly the SDG Index & Dashboards) is a worldwide study to assess where each country stands with regard to achieving the SDGs. The current report was prepared by independent experts at the SDSN and the Bertelsmann Stiftung. .

- ◇ [Download Report](#)
- ◇ [About the Report](#)

## 4.b. Adjust strategy and operations based on results

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This section is under construction! This reflects the current state of practice and the challenge of using data for a results-based approach and improving impact on beneficiaries.

CERISE and its LabODD member partners work to support outcome measurement and the use of data in decision-making, adjustment of strategies and achievement of the SDGs.

All contributions are welcome!

*Cette section est en cours de travaux ! Cela reflète l'état actuel des pratiques et le défi de l'utilisation des données pour une approche basée sur les résultats et l'amélioration de l'impact sur les bénéficiaires.*

*CERISE et ses partenaires membres du LabODD travaillent pour accompagner la mesure des changements et l'utilisation des données dans la prise de décision, l'ajustement des stratégies et la réalisation des ODD.*

*Toutes les contributions sur les bienvenues !*

### Contact CERISE

[cerise@cerise-spm.org](mailto:cerise@cerise-spm.org)



What is often missing is a commitment to *downward* accountability—to making sure that social enterprises are using data to improve the lives of their intended beneficiaries.

*Source:* The Power of Lean Data, By Sasha Dichter, Tom Adams, & Alnoor Ebrahim | Stanford Social Innovation Review, Winter 2016

# 5. DEMONSTRATE

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Develop reports and communicate on your results



## GRAMEEN CRÉDIT AGRICOLE FOUNDATION



The [Grameen Crédit Agricole Foundation \(GCAF\)](#) is a multi-business operator whose mission is to contribute to the fight against poverty by promoting financial inclusion and entrepreneurship with social impact. In 2020, with the methodological support from CERISE, GCAF published its first Impact Report, a detailed overview of its contribution in line with the SDGs.

- ◇ [GCAF Impact Report](#)
- ◇ [GCAF Contribution to the SDGs](#)

### Supporting the empowerment of women through entrepreneurship and financial inclusion

The promotion of **women's leadership** and women's participation in economic activity is at the heart of the Foundation's strategy. It finances and supports microfinance institutions and social enterprises that promote financial inclusion and the empowerment of women through entrepreneurship.



**85%** women beneficiaries of microcredit  
**34%** women employees in the institutions supported  
**28%** of the organisations supported are headed by women  
\*woman on the board or management committee

### Strengthening the resilience of rural economies in the face of climate change

Faced with the critical environmental situation in the countries of intervention, the Foundation promotes **sustainable solutions** to adapt to climate change. It also promotes the development of products that finance ecological practices such as renewable energies, waste management, and access to clean water.



**9%** of the institutions raise awareness about climate risks among their clients  
**42%** of the institutions supported offer green products  
**5** technical assistance missions on climate finance

## BLUE ORCHARD



The report gives a comprehensive overview of [BlueOrchard's](#) impact measurement and management expertise, explaining how it has evolved over time to become today's inclusive and holistic practice across multiple asset classes and impact themes, aligned with industry best practices.

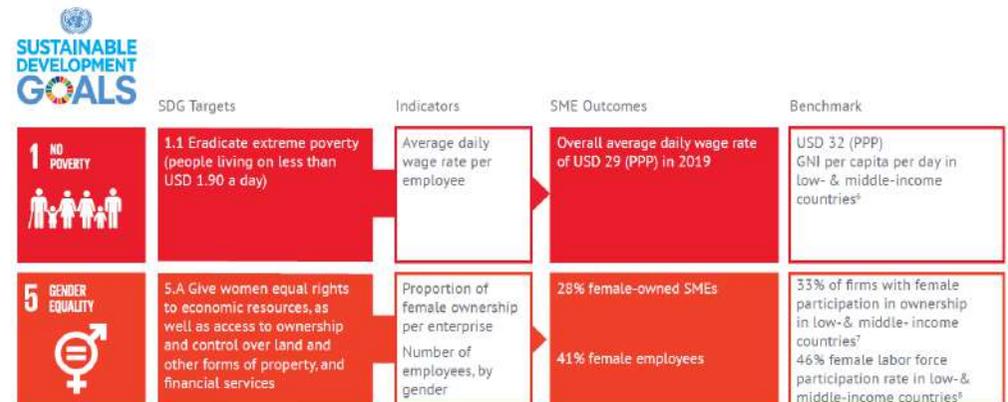
- ◇ [BlueOrchard Impact Report 2019/2020](#)

## SYMBIOTICS



The study, conducted by [Symbiotics](#) over four years until 2020, set out to measure the progress of SMEs in 12 low- and middle-income countries in terms of employment growth, employment conditions, total assets and profitability.

- ◇ [SME Finance Loans for Growth Impact Report 2019](#)



# Develop reports and communicate on your results

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## DIA VIKAS - OPPORTUNITY INTERNATIONAL



[Dia Vikas Capital Pvt. Ltd.](#) (Dia Vikas) started its operations in 2008 is a Core Investment Company and a subsidiary of [Opportunity International Australia](#). The Annual Review 2019-2020 brings together updates from all Dia Vikas' field partners, and highlights the case of [ESAF SFB](#) in India, who uses the SDGs as a framework for guiding its areas of focus and strengthen outcome measurement (p. 33).

## OIKOCREDIT



[Oikocredit](#) is a worldwide cooperative that promotes sustainable development by providing loans, investments and capacity building to the financial inclusion, agriculture and renewable energy sectors.

- ◇ [Oikocredit Impact Report 2020](#) shares data and stories showing how Oikocredit works with its partners towards improving the lives of low-income people.
- ◇ [Client Self-Perception Survey 2021](#) shows social changes from perspective of Oikocredit

Sustainable Development Goals	Enabling Access to Meet SDG	ESAF Bank's Actions	Sustainable Outcomes
1 NO POVERTY	<b>Access to finance</b> • Small finance, savings, insurance, pension, micro-recurring deposit to inculcate savings habit among the underprivileged	<b>Opportunities to borrow, save and invest</b> • Zero minimum balance accounts • Micro Recurring Deposits • Livelihood Loans • Hrudaya Deposit for responsible participation from community • Health Insurance	Financial self-reliance, better financial decision, asset building, improved standard of living
3 GOOD HEALTH AND WELL-BEING	<b>Access to health awareness and healthcare</b> • ArogyaMitra, Health awareness camps, Group health insurance camps	<b>Improve physical and mental health and overall well-being of customers to reduce risks associated with morbidity and mortality</b> • Vayouyoti Accounts • Specialised schemes for Senior Citizens • Health Insurance	• Better knowhow on non-communicable diseases and women's health – anaemia, breast cancer, cervical cancer • Subsidised hospital care to economically weaker sections
4 QUALITY EDUCATION	<b>Access to education</b> • Educational Loans, scholarships, Edu Finance • CSR engagement for developing community schools	<b>Ensure inclusive and equitable quality education and promote lifelong learning opportunities for children of customers</b> • Vidyajyothi Loans • Balajyothi • Edu Finance (for improving school infrastructure)	• 1,500 tribal children covered in Jharkhand through community schools and a high school • 25 Community Transformation Hubs provide value education and academic support to nearly 950 economically weak children
5 GENDER EQUALITY	<b>Access to capacity-building and awareness for women</b> • Financial literacy, access to credit, health awareness, women empowerment	<b>Ensure women's full and effective participation and equal opportunities for leadership and decision-making in political, economic and public life. Promoting women entrepreneurs</b>	• 1 Lakh women covered through CEEP-Client Education and Empowerment Programme • Helps illiterate women to take timely decisions and informed decisions
6 CLEAN WATER AND SANITATION	<b>Access to water and sanitation facilities</b> • Water Loan, Sanitation Loan, Direct Community Intervention	<b>Improve access to water and sanitation facilities for low-income customers</b>	• 25,050 families benefited by Sanitation Loan • 16,035 families benefited by Water Loans, Water Taps • Improved health resulting from better hygiene-related practices
7 AFFORDABLE AND CLEAN ENERGY	<b>Access to clean energy</b> • Solar lamps, energy-efficient cooking stove, environmental awareness	<b>Facilitate access to affordable and reliable clean energy products and services to combat climate change and its impact:</b> • Clean Energy Loans • Harithe Loans • Clean Water Clusters	• 1,20,000 clean energy product users • Carbon offset of 2 Lakh tonnes accumulated
8 DECENT WORK AND ECONOMIC GROWTH	<b>Access to livelihood opportunity</b> • Local economic ecosystems, promoting products like local raw materials and local skills	<b>Employment generation through promotion of micro-enterprises</b> • Income Generation Loans • MED Loans • MSME Services • Uddhan Loans	Improved work participation rate among women, increased self-employment opportunities for women, increased contribution to household income.
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	<b>Access to quality housing</b> • House Improvement Loan, House construction Loan, Community water projects, Livelihood support-CFC centre in Jharkhand	<b>Improve infrastructure facilities for low-income customers in terms of safe housing</b> • Home Improvement Loans Housing Loans • Uddhan Loans • MSME Cluster Initiation	Improved well-being and safety due to considerable shift in kaccha houses to pucca houses

SDG	Goal	Oikocredit indicators	Results
8 DECENT WORK AND ECONOMIC GROWTH	Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all	% of partners with employment creation development objective  % of microfinance partners that build capacities of beneficiaries	Financial inclusion: 51.9% Agriculture: 74%  65%
10 REDUCED INEQUALITIES	Reduced inequalities	% of financial inclusion partners who have endorsed Client Protection Principles standards	73.60%
17 PARTNERSHIPS FOR THE GOALS	Strengthen the means of implementation and revitalise the global partnership for sustainable development	Number of partners (or potential partners) that received capacity building	143

### INVESTISSEURS ET PARTENAIRES



I&P rend compte annuellement des impacts et enjeux ESG des entreprises de son portefeuille. Une fois par an, I&P mène également une étude de terrain auprès d'une ou plusieurs entreprises afin d'analyser en détail les impacts sociaux et économiques de cette dernière auprès de ses parties prenantes.

◇ [Etudes d'impact à 360°](#)



### IMPACT.GOUV.FR



[Impact](#) est une plateforme pour aider les entreprises à définir leurs performances environnementales, sociales et de gouvernance, rendre accessibles leurs données ESG et se familiariser avec les exigences de la réglementation européenne, notamment avec les indicateurs extra-financiers. Actuellement disponible dans sa version bêta.

◇ [Article Carenews](#)



# ACTIVE ORGANIZATIONS IN WORKING GROUPS

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# LabODD

The road for impact by  Cerise

Thank you!  
*Merci !*



## CERISE founding members





**Let's keep in touch!**



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